

Press Release

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FOR IMMEDIATE RELEASE
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THE NORTH EAST QUADRANT ADVANCED LIFE SUPPORT

ANNOUNCES 2011 STATISTICS AND 2012 BOARD OF DIRECTORS

The North East Quadrant Advanced Life Support Inc.(NEQALS), a Webster, NY based not for profit corporation and 501(c)(3) charitable organization, providing primary advanced life support emergency medical services for the Towns of Webster, Penfield and Ontario and mutual aid for agencies throughout the eastern part of Monroe County and western Wayne County held its annual meeting in January. The following individuals will serve on the 2012 Board of Directors:

Robert Meddaugh, of Ontario, as President

Syed Ahmed Mustafa, of Webster, as Vice President

Bruce Rolland, of Webster, as Treasurer

Elizabeth Montgomery, of Webster, as Secretary

Richard Prinzing, of Webster

Christopher DeGroff, of Webster

Patrick Fedele, of Ontario

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Two seats on the board were recently vacated and NEQALS is seeking area residents that would be interested in serving as a volunteer member of the Board of Directors. Interested individuals do not need to have experience in providing emergency services, but NEQALS would like to find those that have some knowledge of general medical or medical-legal issues, experience with other not for profit agencies, or other business experience. The NEQALS Board of Directors meets once per month and provides oversight and strategic planning for delivery of emergency medical services in the NEQALS operating territory. Anyone interested in joining NEQALS as a Director, or is interested in more information, can contact NEQALS at P.O. Box 905, Webster, NY 14580, or by email at neq.info@neqals.org.

In 2011, NEQALS was called for 2576 calls for service, providing advanced life support to ambulances in West Webster, Union Hill, Ontario, Penfield and Irondequoit. Of these calls, 275 were for respiratory-related illness, 233 for Cardiac related illness and 184 for traumatic injuries. NEQALS paramedics participated in cardiac arrest saves, delivered 1 baby with Webster Fire and Union Hill ambulance and supported fire departments at 9 structure fires.

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It was also announced at the January Board Meeting that in 2012 NEQALS will launch a capital campaign to purchase new cardiac monitor/defibrillators. Since its inception, NEQALS has received financial support and grants from area fraternal and non-profit organizations to help purchase vehicles and equipment. The cost for 3 new units is just over \$100,000 and NEQALS will be asking the community for assistance in raising the funds to secure these new devices by mid-year. Further details of the capital campaign will be announced in February 2012.

NEQALS was originally incorporated, and began operations, in 1988. This was the culmination of two years of efforts by a group of dedicated volunteers that recognized the need for providing advanced life saving treatments in a pre-hospital setting. In partnership with the West Webster, Webster, and Union Hill fire departments, and the Xerox Corporation, NEQALS launched its first critical care unit, Medic 10, in June of 1988. This vehicle was originally staffed by seven medical technicians that volunteered their time to respond to the approximately 700 calls for service in their first year of operation. Through these last 24 years, NEQALS has grown to meet an ever increasing number of calls, which now number over 2500 dispatches annually. NEQALS maintains three Advanced Life Support first response vehicles and is staffed around the clock

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by Paramedic professionals. NEQALS also partners with other local ambulance and fire departments to provide EMT staffing for several area ambulance. Additional information about NEQALS can be found at www.neqals.org.

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Please contact Syed Ahmed Mustafa with any questions regarding this press release.